Tourism Destination Management in a Post Pandemic Context: Global Issues and Destination Management Solutions

CALL FOR BOOK CHAPTERS

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Important Dates
Chapter Abstract Submission Deadline: 30th June 2020
Chapter Abstract Acceptance Notification: 15th July 2020
Proposed Full Chapter Submission Deadline: 30th August 2020
Review of Chapters: 1st September 2020 to 30th September 2020
Submission of Revised Chapter Deadline: 15th of October 2020
Proposed Book Hand over: November 2020

Overview

Tourism Destination Management Post COVID-19 Pandemic: Global Issues and Destination Management Solutions is a book that seeks to examine actual and emerging trends, identify novel solutions and propose adaptive strategies for destinations facing pandemic disruptions. Global tourism has experienced one of the greatest disruptions in the history of the industry and the UNWTO predicts international tourism to go down by 20-30% with a decline in international receipt of around 300 to 400 billion dollars during 2020 (UNWTO, 2020). This represents a massive loss not only to the global tourism industry, but also to all formal and informal businesses attached to it. Traditionally, tourism destinations management approaches have been centered on ‘a system approach’ to visitor experiences and attractions (Mills and Morrison 2002; Gowreesunkar et al, 2018); stakeholders collaborations within the destination (Ammirato, Felicetti and Gala, 2014); competitiveness models (Ritchie and Crouch, 2003); image building and branding (Maximiliano et al, 2020; Seraphin and Gowreesunkar, 2017), host community approach (Gowreesunkar et al, 2019) inter alia. As such, most Destination Management Organizations (DMOs) are not adequately prepared for the management of destinations during and after pandemic outbreaks. With this as background, the proposed book seeks to document and provide an examination of thematic areas to be addressed in the management of the global tourism destinations post COVID-19 pandemic. The book also aims at presenting cases and competencies in order to advance theoretical and empirical knowledge in the management of destinations post pandemics. The key objectives of this book are to: Advance the global body of knowledge in destination management post - pandemics; Review of various empirical studies and industry cases in Europe, Asia, America, Africa, Australasia, Small Island Developing States (SIDs) and the rest of the world following the COVID-19
pandemic; and connecting with industry best practices, contemporary issues and approaches in the management of tourism destinations Post COVID-19 Pandemic.

If you are interested in writing a chapter (5,000 – 6,000 words) on any of the listed topics below, the guest editors invite you to forward conceptual and empirical papers that reflect innovative and current approaches related to the management of tourism destinations post pandemics. To enhance readership, it is desirable to include case studies and success stories, where necessary. You may email your abstract to vanessa.gowreesunkar@uat.edu.ng and maingi.shem@ku.ac.ke by 30th of June 2020. The submissions may explore the following topics but are not limited to them:

**Destination Management Post COVID-19 Pandemic**
- Impacts and implications of COVID-19 on the global tourism industry
- Roles of Destination Management Organizations post COVID-19
- Destination management techniques post COVID-19
- Management of tourism businesses post COVID-19
- Sustainable tourism development post COVID-19

**Tourism Policy and Planning Post COVID-19 Pandemic**
- National and regional tourism policies post COVID-19 Pandemic
- Role of stakeholders in tourism policy and planning post COVID-19 Pandemic
- Role of international organizations in tourism policy and planning post COVID-19 Pandemic
- Tourism education and training post COVID-19 Pandemic
- Sustainable tourism development post COVID-19 Pandemic

**Disaster Management Post COVID-19 Pandemic**
- Tourism disaster preparedness post COVID-19 Pandemic
- Tourism disaster response strategies post COVID-19 Pandemic
- Occupation health and safety in the tourism industry post COVID-19 Pandemic
- Tourism destination resilience post COVID-19 Pandemic

**Local communities and Tourism Destination recovery Post COVID – 19 Pandemic**
- Local communities and Tourism Destination recovery post COVID – 19 Pandemic
- Tourism business recovery strategies post COVID-19 Pandemic
- The right to tourism and travel facilitation post COVID-19
- Tourism governance and regulations post COVID-19 Pandemic

**Destination Marketing Post COVID-19 Pandemic**
- Tourist behavior post COVID-19 Pandemic
- Destination image management post COVID-19 Pandemic
- Positioning and branding of tourism destinations post COVID-19
- Tourism product development and innovations post COVID-19
- Social media and communication strategies in tourism post COVID-19

**Research and Future trends in Tourism COVID-19 Pandemic**
- Tourism and technology in a post COVID-19 era
- Tourism governance and regulations post COVID-19
Future trends in tourism research in the post COVID-19 era

Submission Procedure
Your Chapter abstract should include:

a) A 500-word abstract in Word format which details the chapter title, author title, research problem, research questions, research significance, methods, frameworks and findings and

b) Author(s)’ short biography (max.100 words) and contact information (name, affiliation, address and email). If accepted, full contributions are expected to be a maximum of 5000 -6000 words including references. Each contribution must be original and unpublished work.

Bibliography


United Nations World Tourism Organization, UNWTO, (2020) International Tourists numbers could fall 60-80% in 2020, UNWTO Reports

